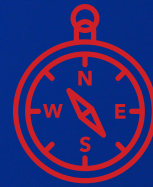
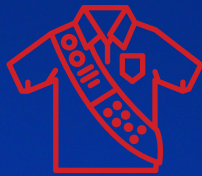


2024 ANNUAL REPORT



GREATER ST. LOUIS AREA
SCOUTING

2024 Year in Review

I CAN DO THAT!



GREATER ST. LOUIS AREA
SCOUTING

Total Scouts

SERVED IN 2024 **31,101**

5th

LARGEST COUNCIL
IN SCOUTING

1,545,870
Food Items Collected

Scouting

FOR FOOD

Advancements

51,215
Cub Scout Adventures

7,473
Cub Scout Ranks

3,565
Scouts Attended
a STEM Event

253
STEM Lab
Reservations

860
Nova Awards

86
Supernova Awards

502
Eagle Scouts

4,498
Scouts BSA Ranks

22,357
Scouts BSA Merit Badges

TOP 3 Merit Badges

784
First Aid

621
Swimming

616
Citizenship
in Society

6,504
Youth Members Served

\$113,629
Provided for Camperships

Outreach PROGRAM

Discovery Base

AT BEAUMONT

1,162
Community Youth
Participants

8,296
Volunteer Leaders

Adult LEADERSHIP

Summer Camp

5,917
Total Youth Experienced
Summer Camp

Charter

555
Charter Partners Sponsored
853 Packs, Troops, Crews, Ships and Posts

National RANKINGS

#1 African
Americans

#2 Cub
Scouts

#2 Caucasians

#2 Venturing

#3 Exploring

#3 New
Units

#4 Females

Financial

\$279,998
ASSISTANCE
Provided for Registration
and Program Support

87%
Units are in
Good Health

Unit HEALTH

Committed To The **IDEALS OF SCOUTING**



THE SCOUT OATH

On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.



THE SCOUT LAW

A Scout is:

TRUSTWORTHY. Tell the truth and keep promises. People can depend on you.

LOYAL. Show that you care about your family, friends, Scout leaders, school and country.

HELPFUL. Volunteer to help others without expecting a reward.

FRIENDLY. Be a friend to everyone, even people who are very different from you.

COURTEOUS. Be polite to everyone and always use good manners.

KIND. Treat others as you want to be treated. Never harm or kill any living thing without good reason.

OBEDIENT. Follow the rules of your family, school, and pack. Obey the laws of your community and country.

CHEERFUL. Look for the bright side of life. Cheerfully do tasks that come your way. Try to help others be happy.

THRIFTY. Work to pay your own way. Try not to be wasteful. Use time, food, supplies, and natural resources wisely.

BRAVE. Face difficult situations even when you feel afraid. Do what you think is right despite what others might be doing or saying.

CLEAN. Keep your body and mind fit. Help keep your home and community clean.

REVERENT. Be reverent towards God. Be faithful in your religious duties. Respect the beliefs of others.

A Message From The **KEY THREE**



What a year of positive impact summarized in these pages! Greater St. Louis Area Scouting is richly blessed with amazing volunteers, donors, staff, and community partners coming together in an amazing way to serve young people. Thank you for the role you played over the past year helping advance and grow Scouting's impact as the region's largest youth development organization. Our secret has and always will be dedicated people from all walks of life coming together to build a brighter future for the next generation by instilling in them positive values, leadership, and character education through fun, safe, and exciting activities that build teamwork and friendships balanced with individual growth and advancement. To the thousands of volunteers and engaged parents - thank you for bringing Scouting to life whether in school cafeterias, church basements, service clubs, or on outdoor adventures at camps and activities. Scouting positively changes individual lives and has impact on a grand scale because of you. Our unwavering commitment to overcome challenges will provide increasingly better experiences and programs focused on serving all youth with relevant programs to prepare them for life. Let's lean in together for the benefit of young people, our communities, and future!

Louis B. Eckelkamp III
Council President

Ronald Stephens
Council Commissioner

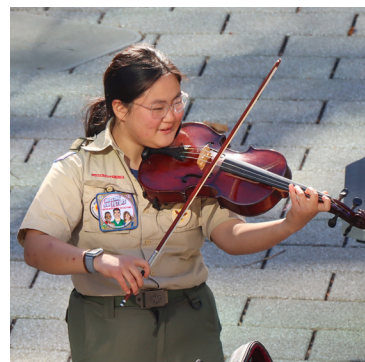
Joseph D. Sadewasser
Scout Executive/CEO



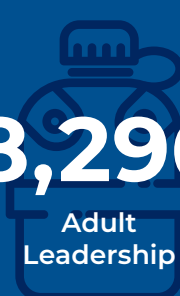
31,101
Total Scouts
Served



282
Seasonal
Employees



107
Board
Members



8,296
Adult
Leadership



94
Full-time
Employees

this is **SCOUTING**



CUB SCOUTS

Through fun activities, challenging adventures and community service projects, Cub Scouts make new friends and discover the importance of cooperation, citizenship, responsibility and physical fitness in their everyday lives.

(boys and girls in grades k-5)



SCOUTS BSA

Scouting is the ultimate form of learning by doing. Youth lead their own activities and participate in service, outdoor adventures, and leadership development programs. Scouts are introduced to countless hobbies, interests, sciences, and even future career choices.

(boys and girls ages 11-17)



VENTURING

Provides positive experiences through exciting and meaningful youth-run activities for pursuing special interests, growing by teaching others, and developing leadership skills.

(young women and men ages 14-20 or 13 years old and completed 8th grade)



EXPLORING

Career exploration and work force development program. Youth gain practical insight and hands-on knowledge in a career field of their choice.

(young women and men ages 14-20 or 13 years old and completed 8th grade)

2023-2025

STRATEGIC PLAN



In 2024, a team of 8,296 adult volunteers gave leadership to programs that reached 31,101 youth across 63 counties and the City of St. Louis -- clear evidence of Scouting's profound impact in our communities. This strategic plan outlines the essential framework to sustain and enhance that reach.

ONE VISION. ONE JUST CAUSE.

Serve all youth with relevant programs to prepare them for life.

Driven by that cause, the shared vision of the desired future includes four aspirations.



Greater relevance to today's youth



Elevated identity in the region



Strengthened long-term viability



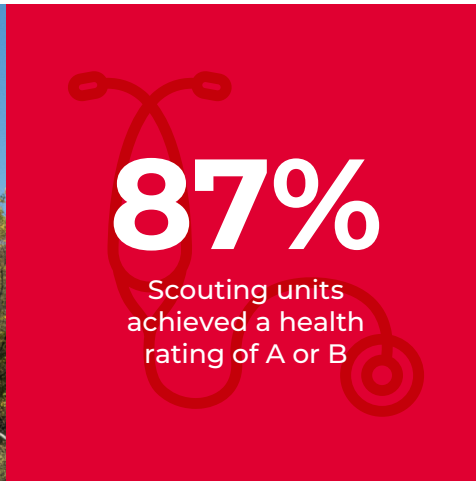
Key partner in the ecosystem of youth-serving organizations



Strategic Plan **SUCCESSES**



- Discovery Base at Beaumont went into its 2nd year of operation and served 1,162 students from area schools.
- A new mobile STEM vehicle became operational to serve central Illinois.
- The campaign cabinet was recruited, and the comprehensive campaign was officially launched.
- GatewayTraders.org had \$73,041 in total sales in 2024, which was a 29% increase over 2023. There were 1,469 sales made online, which was a 35% increase over 2023.
- Special events were assessed and made changes resulting in exceeding net goal.
- Camp properties were evaluated for financial sustainability and developed plans to modify operations.

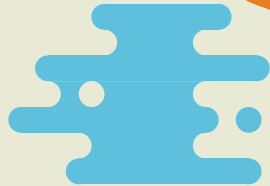


SCOUTING IS A PATH TO SUCCESS

Scouts are **TWICE** more likely to get a bachelor's degree (75.6% of Scouts alumni compared with 36.0% national average)



Scouts are **TWICE** more likely to get an advanced graduate degree (29.0% of Scouts alumni compared with 13.4% national average)



Scouts are more likely to make almost **DOUBLE** of the personal income as an adult (\$62.5k individual median income compared with \$33.7k national median)



Scouts are more likely to have very good or exceptional (750+) credit scores (55.7% of Scouts alumni compared with 39.7% national average)



Scouts are more likely to move up in their socio-economic status. Scouts that come from low-income family background are, on average, more likely to make almost twice the personal income as an adult compared to their non-scout peers with similar childhood family background.



SCOUTS ARE CHANGE AGENTS

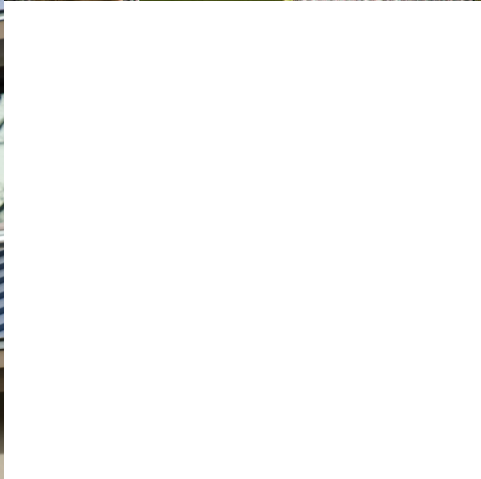
Scouting strives to bring larger, broader, and longer social impact. The Scouting values (Character, Leadership, Citizenship, and Fitness) imprinted during childhood go a long way. Scouting alumni continue to change the world by taking more leadership roles in organizations, engaging in more entrepreneurial activities, and undertaking more civic duties.



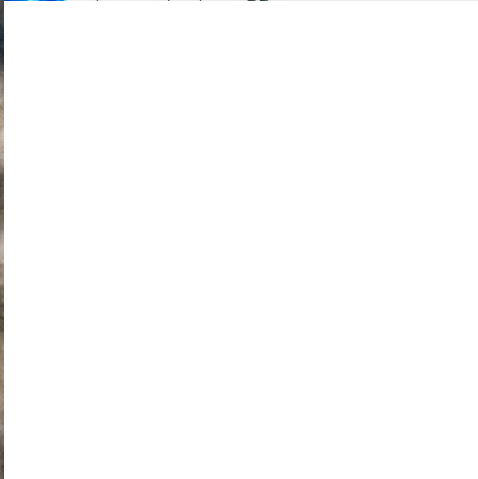
GREATER ST. LOUIS AREA
SCOUTING

STLBSA.ORG
314-256-3000

Scouts IN ACTION



Scouts
IN ACTION

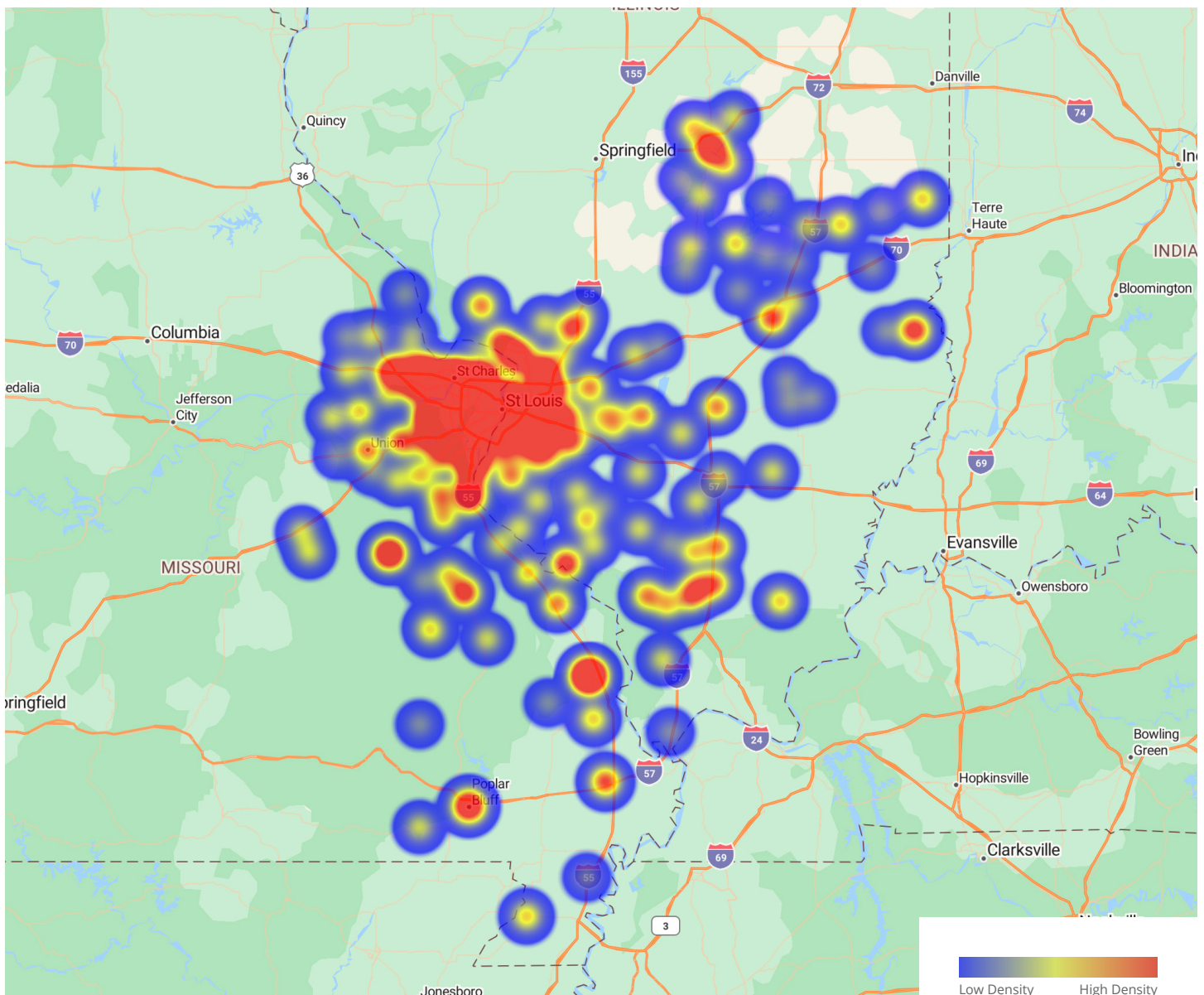


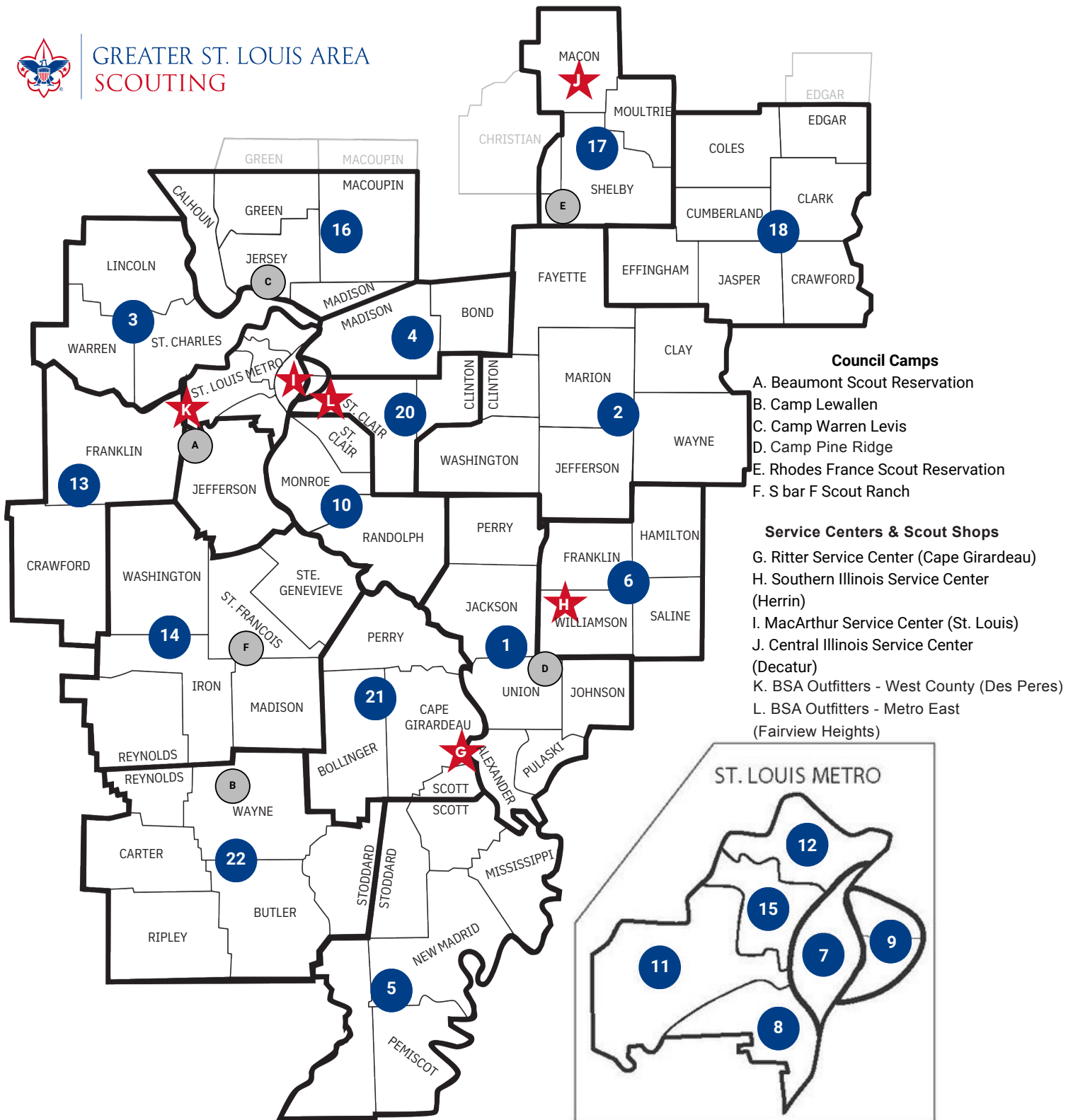
Membership **HEAT MAP**



This map illustrates the vibrant Scouting presence across Illinois and Missouri. It highlights areas where initiatives flourish, showcasing Scouting's robust presence.

This map also identifies key growth opportunities, targeting underserved regions where new Scouting units can thrive. By focusing on these areas, we aim to extend Scouting's positive impact in the coming years.



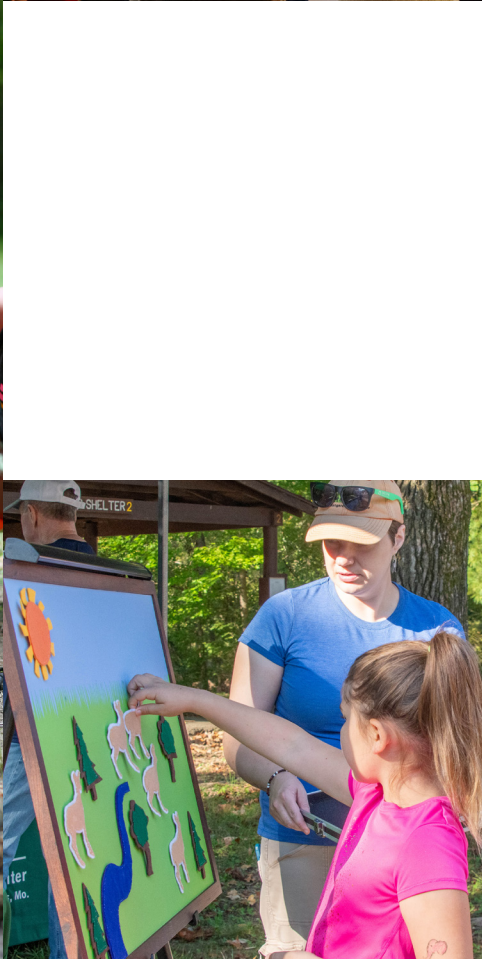


Greater St. Louis Area Scouting Districts

- | | | | |
|----------------------------|---------------------------|---------------------------------|----------------------------|
| 1. Big Muddy District | 7. Keystone District | 13. Osage District | 19. River Trails District |
| 2. Black Gold District | 8. Gravois Trail District | 14. Ozark Trailblazers District | 20. Soaring Eagle District |
| 3. Boone Trails District | 9. Illini District | 15. Pathfinder District | 21. Shawnee District |
| 4. Cahokia Mounds District | 10. Kaskaskia District | 16. Piasa Bird District | 22. Sioux District |
| 5. Cherokee District | 11. New Horizons District | 17. Arrowhead District | |
| 6. Egyptian District | 12. North Star District | 18. Redhawk District | |



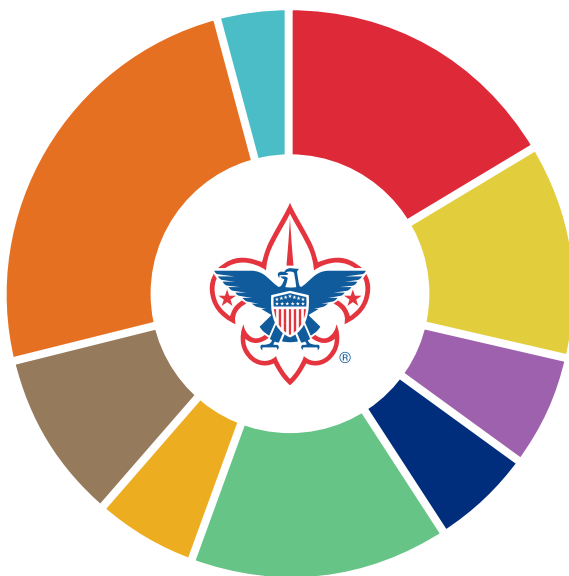
Scouts
IN ACTION



financial STATEMENT



SUPPORT & REVENUE



- FRIENDS OF SCOUTING **\$1,987,924**
- UNITED WAY **\$1,451,633**
- SPECIAL EVENTS **\$808,481**
- FOUNDATIONS/OTHER DIRECT/PROJECT SALES **\$727,542**
- CAMPING REVENUE **\$1,831,603**
- ACTIVITY REVENUE **\$732,883**
- PRODUCT SALES / SALES OF SUPPLIES **\$1,206,202**
- INVESTMENT INCOME **\$2,845,829**
- OTHER **\$519,447**

TOTAL PUBLIC SUPPORT & REVENUE \$12,111,544

EXPENSES

PROGRAM SERVICES	\$10,153,471
MANAGEMENT AND GENERAL	\$575,403
FUNDRAISING	\$1,258,694
TOTAL EXPENSES	\$11,987,568

2024 BOARD OF DIRECTORS



Officers & Executive Committee

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Michael J. Scully - **Chairman of the Board**
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Paul T. Combs
Kenneth W. Dobbins
L.B. Eckelkamp Jr.
James D. Eckhoff
Lindsey J. Graves
Jeffrey R. Hoelscher
Michael B. Kennedy, Jr.
Nevada A. Kent IV
Michael C. Marchal
Art J. McCoy II
Kevin McDaniel
Ronald Stephens
David L. Steward
Jack E. Thomas
Karen M. Vangyia

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Kelvin R. Adams
Tommye Austin
Kristie L. Bailey
Blackford F. Brauer
Steven Burghart
Winston Calvert
LaTonia Collins-Smith
Keith Davidson
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Reginald D. Dickson
Robert J. Dierberg
Joseph R. Dively
Dirk G. Elsperman
Dwight D. Erdbruegger
Ronald G. Evens
Flint W. Fowler
Ronald A. Fromm
Mark J. Fronmuller

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John Goodwin Jr.
William A. Gray
Danette Greer
Keith B. Guller
Mark A. Hinrichs
Christopher M. Hohn
Joseph F. Imbs III
Francella D. Jackson
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Paula D. Knight
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Dean Mueller
John R. Musgrave
Kendall Norris
Stephen M. O'Loughlin
Robert E. Palmer
Steven P. Rasche
Thomas L. Ray
Brian Satterthwaite
Keisha Scarlett
Kurt Schroeder
James H. Simpson
Robert C. Smith
Kristin Sobolik
David L. Steward II
John L. Strube
Craig A. Unruh
Carlos Vargas
Carm C. Walgamott
David G. Wasinger
James E. Williams Jr
William C. Ziebold
Joseph D. Sadewasser - **Scout Executive**

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Howard Benyon
Jonathan Borchers
Andrew Carruthers
Carlynda Coleman
Joel Evens
Jay D. Gattrell
Neil A. Giffhorn
Kyle Grate
Glenn T. Hay
Ravi Johar
Sandy Lucy
Kevin McClain
Kirk Overstreet
John L. Parish Jr
Mark Steele
Ken Trzaska

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Charles A. Bremer
G. Kenneth Capps
Harry L. Crisp II
John E. Cunningham
Doug Fabick
Sam Fox*
Douglas E. Hill
John A. Mathes
William C. Norton
Rick R. Parks
Rick L. Stevens
Douglas J. Wilks
Denny R. Wright

* Deceased



GREATER ST. LOUIS AREA
SCOUTING

stlbsa.org